

IPR IN CYBER WORLD

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ABSTRACT

Intellectual Property Rights (IPR) is look after disparate issues related to Patent, Copyright, Trademark and protection of information in cyber world .TRIPS and WTO are two recognized organizations who are responsible for all happening on internet. With development and upgradation of computer network, use and services related to it have become important part of the every human. As we all know that it's positive as well as negative impact on human life is increased day by day. For this topic I have gone through the papers about IPR and related issues also about the topic issues on cyber space. Referred some information available on Wikipedia .Here we will discuss on disparate issues that concern to common man using the internet.

INTRODUCTION:

Nowadays, people are too much addicted to the social networking sites like facebook, whatsapp and instagram. Also they are busy in sharing information without thinking the impact of it. The people as well as many internet sites and channels are only interested on increasing their TRP without thinking about an impact. They are less sensitive while talking on different matters. They do not want to get in depth understanding of it. They just exaggerate news and increase their TRP and likes on social media. That's why now a days IPR is playing an important role in cyber world.

We know that IPR helps to protect the rights of creator in concern with patent, copyright,

Trademark, industrial design as well as artistic works. The cyber space is easily available source to place all these things and publish it. That's why issues related to Liberalization, Privatization and Globalization are on the top. The recent two/three incidence in our country will explain the above three factors. The addiction of social media and its impact on all the country people is increasing day today.

All these terms are not directly relate to Intellectual Property Rights but they point towards the violation of individual's private information and have a great impact on all the world

It will also change the nation's economic as well as social relationship with others.

That's why in order to control all these activities government has to take some appropriate action. They has find out Legislative and also Judiciary needs to make some amendment to prevent such things in present law.

Intellectual Property Protection:

By Thomas Jefferson's view creation or invention cannot be subject matter of property.

But in Intellectual Property Rights inventors or creators can publish and distribute their invention or creation on the cyber world without hazard. They do not want to keep the information secret. Anybody can go through it or refer it. Normally, IPR helps for the creativity and innovation in the field of computers . With the use of internet different software , hardware and other digital records had increased a much. Everything is available in the form of softcopy. The use of ecommerce and m-commerce application changed the life style of the people . From the last decade, the activities and operations are drastically changed from physical to virtual world.

This transition has a great impact on the social ,economic and cultural life. According to social and economic theory , we should be able to identify the creative work with particular person and also benefit the creator by trademark law or copyright act .

IPR issues in India

The increasing and uncontrolled use of internet brings the different issues related to intellectual property right. Basically in India internet is easily accessible to all .With privatization there is no restriction over the use of it. Because of the privatization and competition in Internet Service Providers, internet is free or with less expense available to all. Also the smart phone network had changed the psychology of the people. People had become addict of this devices and services. As there is lots of changes in the network system. That's why communication become faster and easy as compared to the traditional way.

In India there is no control system as well as there is no observer to it. Even the government policies are not sufficient to look after all. This is become the main problem in concern with IPR.

With the present Indian law publication on electronic media ,social media , communication through internet and different issues related to Internet Service Provider had not covered much . There is no punishment in these factors.

CONCLUSION

Government must keep logs of all data that are posted over the internet. Communication over internet must be scrutinized by authorized peoples. According to my research paper I will say that there must be a separate panel and guidelines for E-media where all the data is posted. I conclude by saying that even if internet is a best medium for communication , the use of it should be controlled and observed .

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